

Thursday 21st January 2021

OLI: To create a persuasive poster

Now you have learned about the rainforest, research charities that help to protect the rainforests of the world. Create a persuasive poster to encourage people to support those charities.

Some suggested charities:

<https://amazonwatch.org/>

<https://www.rainforesttrust.org/about-us/uk/>

<https://www.wwf.org.uk/where-we-work/amazon>

Checklist:

Check and complete the list	
Title implies a point of view	
Reasons to support the viewpoint	
Facts and evidence to support reasons	
Connectives to link ideas (e.g. however, therefore, furthermore)	
Persuasive devices: Agreement (e.g. obviously, without doubt)	
Powerful adjectives	
Rhetorical questions	
Conclusion to summarise and state opinion	

Persuasive Writing

Introductions

I think...
For this reason...
I feel that...
I am sure that...
It is certain...
I am writing to...
Of course...
In the same way...
On the other hand...
In this situation...

Making your point

Firstly, secondly,
thirdly...
Furthermore...
In addition...
Also...
Finally...
Likewise...
Besides...
Again...
Moreover...
Similarly...
Surely...
Certainly...
Specifically...
If...then...
because...

Details

For example...
In fact...
For instance...
As evidence...
In support of this...

Endings

For these reasons...
As you can see...
In other words...
On the whole...
In short...
Without a doubt...
In brief...
Undoubtedly...

Other Words

reasons
arguments
for
against
unfair
pros
cons

